



Allied Digital announces appointment of new Finance Controller

Mumbai, November 22nd, 2010: Allied Digital Services Ltd. (Allied or Company), (BSE: 532875) (NSE ID: ADSL), a leading Indian IT infrastructure management services provider and a Forbes “200 Best under a Billion” company, today announced the appointment of Mr. Bhavin Zaveri as the Finance Controller for the company.

Speaking on the appointment, **Mr. Nitin Shah, Chairman and Managing Director** said "At Allied, we are focused on building a strong team that can contribute to greater growth. Mr. Zaveri's appointment as our Finance Controller is another step towards strengthening the management team so that further efficiencies can be achieved in our operations. Mr. Zaveri has had extensive experience over the years in his field of operations, and has distinguished himself in the organizations he has worked with by making significant contributions towards their progress. We are confident that Mr. Zaveri will be an asset to the company, and that his expertise will help us achieve the growth that we seek."

Prior to his appointment at Allied Digital, Mr. Zaveri has worked with several organizations in various capacities, including at Idhasoft Limited and EBS Worldwide Services Pvt. Ltd. as VP – Finance, as well as at senior management positions with Lordmart Nigeria Ltd., Data Access India Pvt. Ltd., Anish Metals Ltd. and Pankaj Group of Companies. Mr. Zaveri has had substantial experience in management of resources, and has been instrumental in the growth process across these organizations.

Mr. Zaveri is a qualified Chartered Accountant from the Institute of Chartered Accountants of India, and is a Bachelor of Commerce from the University of Mumbai. Mr. Zaveri is also an Associate Member of the Institute of Chartered Accountants of India.

About Allied Digital Services Ltd:

Allied Digital Services Ltd (Allied) provides a range of IT Infrastructure services and solutions including managed services and physical and information security solutions to leading Indian and global corporations. The company has a presence in over 132 locations in India, and over 40 states in the USA, through its acquisition of Enpointe Global Services.

Allied is an ISO 9001: 2000 certified company with a global command centre certified under ISO 27001:2005. Allied Digital Services Ltd. is among the few companies with a truly pan India direct

presence in 132 locations across the length and breadth of the country – servicing over 40, 000 pincodes on the same day.

For further information, please contact:

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Safe Harbor: *Certain statements made in this release concerning our future growth prospects may be interpreted as forward looking statements, which involve a number of risks and uncertainties that could cause the actual results to differ materially from those in such forward looking statements. Investors are requested to use their discretion in relying on them. We do not undertake to update any forward-looking statements that may be made from time to time.*