



Headquartered  
**Mumbai**

Employees  
**3,000**

Key Executive  
**Sanjiv Patki, COO**

Key Principals  
**HP, Huawei, Cisco, Amazon Web Services, Verint, Lenovo, Microsoft**

Key Technologies  
**Security, Networking, Servers, Cloud computing, Virtualization, Managed services, Facility Management/ Helpdesk, Storage**

Focus Verticals  
**Government, Manufacturing, Media, BFSI, Healthcare/Pharma**

## Paresh Shah

Global CEO

**M**UMBAI-BASED ALLIED Digital Services built ADiTaaS, an in-house developed tools platform, to add value to its customer services.

To sustain technological growth, the solution provider strategically pushed itself hard into the area of cloud computing. ADiTaaS is built on the company's proprietary integrated service delivery framework, and its key objective is to bring standardized processes, comprehensive asset controls, strong-, adaptive-, and integration-friendly architectures, rapidly

configurable and customizable layouts and workflows in a single 'IT Service-in-a-Box'. For many customers, that's exactly the sort of offering they are looking for.

This will considerably reduce the organization's IT management costs. Currently, ADiTaaS is supporting one lakh concurrent users. The company also became the consulting partner for Amazon Web Services.

Allied Digital Services helps clients overcome challenging environments by helping them make better IT decisions.

**Ingenious  
Strategy**

It focused on customer service and strategically pushed itself in the cloud computing domain. It also became the consulting partner for Amazon Web Services.