



Allied Digital appoints Paresh Shah as Director and member of the Board of Directors

Mumbai, November 11, 2011 – Allied Digital Services Ltd. (Allied or Company), (BSE: 532875) (NSE ID: ADSL), a leading Indian IT infrastructure management services provider, today announced the appointment of Mr. Paresh Shah as the Director of the company, as well as a member of the Board of Directors. Mr. Shah heads the Global Technology Solutions Group at Allied Digital.

Speaking on the development, **Mr. Nitin Shah, Chairman and Managing Director** said “We are pleased to announce the appointment of Mr. Paresh Shah as the Executive Director of Allied Digital. Mr. Paresh Shah has been an integral part of the team at Allied, and has ably led our team of technology consultants and practice heads in our efforts to consolidate our efforts in cloud computing and enterprise technologies. We are confident that with his long years of experience and expertise, he will be a great asset to the growth of Allied Digital in the years to come.”

Mr. Paresh Shah brings close to 23 years of experience in IT. As head of the Technology Solutions Group at Allied Digital, his primary role has been to identify new business avenues, undertake internal organization transformation and provide leadership to technology team of Allied Digital. He is actively involved in advising customers, forming strategic partnerships and providing enterprise system integration solutions. He brings strong expertise in Business Transformation, Enterprise Solutions Architecture, New Business Development, Software Delivery, Consulting and Innovation. He pioneers the area of Business Transformation, Cloud-based solutions and Strategic Outsourcing. He is also a patent holder. Adding dimension to his career, Mr. Paresh Shah carries global experience; working in the US for 13 years, and serving customers in UK, Europe, India and Asia Pacific for over 8 years. He had been associated with Wipro Technologies; heading their Technology Group for Business Optimization for more than 7 years and has worked with organizations like; National Telecom, AT&T Bell Laboratories, Merck, Merrill Lynch, NCR, Citibank.

Mr. Paresh Shah holds a Masters Degree in Computer Science and a Business Management Diploma in Marketing as well as Finance.

About Allied Digital Services Ltd:

Allied Digital Services Ltd (Allied) provides a range of IT Infrastructure services and solutions including managed services and physical and information security solutions to leading Indian and global corporations. The company has a presence in over 132 locations in India, and over 40 states in the USA, through its acquisition of Enpointe Global Services.

Allied is an ISO 9001: 2000 certified company with a global command centre certified under ISO 27001:2005. Allied Digital Services Ltd. is among the few companies with a truly pan India direct presence in 132 locations across the length and breadth of the country – servicing over 40, 000 pincodes on the same day.

For further information, please contact:

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