



Allied Digital Services Receives Strategic Investment from Intel Capital

Strategic partnership will enable leading IT services company to expand into the Remote Infrastructure Management Market

Gardena, CA, October 4, 2010 – Allied Digital Services Ltd. (BSE: 532875), a leading global IT services and solutions company and winner of the Forbes “Best Under a Billion” award for the third consecutive year, today announced it has signed a strategic agreement with Intel Capital, **Intel’s global investment organization**. Under this agreement, Intel Capital will invest in warrants to purchase Allied Digital equity shares. The parties expect allotment of the warrants to take place later this year following receipt of regulatory approvals and satisfaction of other customary conditions.

“We believe that enterprise remote infrastructure management segment is positioned attractively for tremendous growth over the next several years. Allied Digital is one of the technology leaders in this space and this investment enables Intel Capital to further enhance the technology adoption worldwide, in the enterprise space”, **said Sudheer Kuppam, Managing Director, Intel Capital Asia Pacific.**

“The investment by Intel Capital validates our approach to remote infrastructure management (RIM) and cloud based services, leveraging Intel technology,” said Kevin Schatzle, President of Allied Digital, LLC in the US. “Allied Digital will now gain early access to Intel’s latest intelligent business platforms, which will help us to lead clients through the shift to cloud infrastructure and subscription based delivery models. Our collaboration with Intel will also allow us to penetrate the global marketplace.”

Allied Digital Services LLC, U.S. is one of the forerunners using the Intel® Core™ vPro™ Processor family in its customer solutions. The company is currently integrating Intel’s latest generation of intelligent business platforms to take advantage of the virtualization and automation features of Intel vPro Processor technology. This also offers clients remote IT asset management capabilities which minimize desk side visits and management costs while enhancing data security and customer productivity.

“As an early adopter of Intel® Core™ vPro™ Processor technology, Allied Digital has built a strong foundation for its remote infrastructure management practice,” said CJ Bruno, VP, GM, Intel Americas, Inc. “With further enhanced RIM offerings, Allied Digital is suited to capitalize on the explosive growth of the Cloud, taking advantage of energy efficient CPUs, robust security and a simplified, open architecture through Intel technology.”

Commenting on the development, Nitin Shah, Chairman and Managing Director of Allied Digital said, “The investment from Intel Capital will help drive our go-to market strategy in Infrastructure Management Services. We will collaborate with the wealth of resources from Intel in established and emerging markets to provide improved services to our customers.”

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About Allied Digital Services Ltd:

Allied Digital Services Ltd (Allied) provides a range of IT Infrastructure services and solutions including managed services and physical and information security solutions to leading Indian and global corporations. The company has a presence in over 132 locations in India, and over 40 states in the USA, through its subsidiary Allied Digital Services LLC.

Allied is an ISO 9001: 2000 certified company with a global command centre certified under ISO 27001:2005. Allied Digital Services Ltd. is among the few companies with a truly pan India direct presence in 132 locations across the length and breadth of the country – servicing over 40, 000 pincodes on the same day.

About Intel Capital

Intel Capital, Intel's global investment organization, makes equity investments in innovative technology start-ups and companies worldwide. Intel Capital invests in a broad range of companies offering hardware, software, and services targeting enterprise, home, mobility, health, consumer Internet, semiconductor manufacturing and cleantech. Since 1991, Intel Capital has invested more than US\$9.5 billion in over 1,050 companies in 47 countries. In that timeframe, 175 portfolio companies have gone public on various exchanges around the world and 241 were acquired or participated in a merger. In 2009, Intel Capital invested US\$327 million in 107 investments with approximately 50 percent of funds invested outside the United States and Canada. For more information on Intel Capital and its differentiated advantages, visit www.intelcapital.com.

For further information, please contact:

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Safe Harbor: Certain statements made in this release concerning our future growth prospects may be interpreted as forward looking statements, which involve a number of risks and uncertainties that could cause the actual results to differ materially from those in such forward looking statements. Investors are requested to use their discretion in relying on them. We do not undertake to update any forward-looking statements that may be made from time to time.