

# IT as a Service



**Discreet Consultancy to obtain cost effective & optimized services**

Allied Digital is a Global IT Transformation Architect.



**allied|digital**<sup>TM</sup>

*IT managed. Responsibly.*



**Gartner**<sup>®</sup>

***“A shift to an IT as a Services-based relationship and much faster response to demand are two reasons why virtualization fundamentally affects more than IT. Cloud computing is more than an infrastructure change, it is a change in the relationship between IT and the business.”***

IT as a Service Leverages Highly Virtualized Infrastructure, Modern Development Approaches and Anywhere, Anytime Access by End Users to Enable a More Efficient and Business-focused Model for IT.

IT as a Service is the transformation of IT to a more business-centric approach, focusing on outcomes such as operational efficiency, competitiveness and rapid response. This means IT shifts from producing IT services to optimizing production and consumption of those services in ways consistent with business requirements. This changes the role of IT from a cost center to a center of strategic value.

# Industry Scenario

More and more organizations are transforming their IT departments into self-sustaining business units, treating internal users as if they were external customers. But delivering IT as a service is not a trivial transformation—nor, ultimately, one with a foreseeable end. It can involve elements of project portfolio management, re-engineering of workflow, and process improvement spanning several years. Many large IT organizations have discovered that the route to a customer-centric service organization runs along the ITIL (Information Technology Infrastructure Library) framework. By adopting best practices for managing service requests, changes, and IT assets, organizations can harness their help desks, avoid downtime from unauthorized changes, and deliver better service to their internal customers.

## Our Role



Allied Digital's 'IT as a Service' (ITaaS) offering is a fully managed IT support services and solutions for the enterprise comprising of IT infrastructure as well as application. We believe that IT has to play a collaborative role rather than driving the business. Business transformation is a combination of aligning People, Process and Technology to the new business strategy and model, rather than IT alone. We provide a great combination of tactful consulting as well as implementation and support services as cost-effective and customized means to align with the changing business dynamics.

## What we offer

By engaging with Allied Digital, our client benefit from reduced cost of operations, higher availability, better controls and optimized IT services, reliability, methodical approach, unbiased opinion and transparency. The IT-as-a-Service offering delivers a feasibility analysis for the implementation of a self-service and consumption-based charging model.

**Our IT as a Service (ITaaS) practice offers:**

- **IT Transformation Consulting**
- **Private Cloud Datacenter Hosting & Management**
- **Technology Refresh**
- **Bundled DR Solutions**

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# IT Transformation Consulting

## IT Transformation Consulting

Our IT Transformation Consulting offering helps enterprises with strategy and planning, thus, developing a roadmap for building a flexible, responsive IT infrastructure aligned with their business goals. We help transform IT infrastructures to enable flexibility and enhance business responsiveness. We help quickly incorporate emerging technologies into the existing infrastructure and enhance IT service delivery quality. We help lower costs through infrastructure optimisation and facilitate the reinvestment of cost savings into IT-enabled innovation.



**Our client engagements usually involve services such as:**

- Developing an IT transformation and optimisation roadmap and technical architecture
- Performing readiness assessments
- Determining infrastructure maturity levels
- Recommending appropriate capabilities and next steps
- Providing the necessary skills to help successfully execute the transformation roadmap

## Private Cloud Datacenter Hosting and Management

Our Private Cloud Datacenter Hosting & Management offering ensures that the clients get the economies of scale savings associated with public cloud while enjoying the same level of service and flexibility associated with a dedicated, owned data center. Allied Digital has significant investments made in state-of-the-art Private Cloud infrastructure by building it on modern, industry leading hardware and software from vendors such as HP, Cisco, Dell and VMWare. The infrastructure is hosted in multiple US data centers that meet or exceed most stringent compliance requirements in the industry. Continuous Replication ensures that Disaster Recovery is a built-in component of our private cloud solution. Technology improvements drive down costs and reduce risks of failure, but require capital expenditure and expertise.

**Since Allied Digital's Private Cloud platform is ready for migration of your existing data center, businesses can completely avoid the high capital expenditure and start enjoying the savings that result from economies of scale and several times more powerful computing platform compared to their old data center.**



## Technology Refresh

IT modernisation requires more of CapEx to OpEx cost model. Allied Digital provides seamless migration of applications to the modernized environment addressing business demands of scalability, high availability and managing capability all together into an agile IT refreshed environment. Our Technology Refresh offering provides modern IT infrastructure comprising server, storage and network equipment from leading IT vendors such as HP, Dell and Cisco. Through innovative use of Virtualization technology, and skilled experts, a state-of-the-art environment is delivered to match the client's existing needs with built-in scalability, high availability, security and full remote replication for disaster recovery.



## Bundled DR Solutions

Our Bundled Disaster Recovery (DR) offering provides immediate and affordable resolution to any breakdown of business critical systems. By providing multiple options, enterprises can choose cloud based as well as custom DR solutions and services.

Allied Digital's services are process driven, so the impact is well combined and tied up with the business process to make it work seamlessly during failure, without misalignments of people or crucial data loss.

**All our IT Infrastructure Services are 'web-based cloud enabled' & delivered through Allied Digital's proprietary Integrated Services Delivery Framework (ISDF).**

## Our Approach

ISDF is a business ready platform for enterprise tools available to clients via cloud-based, on-premise and hybrid delivery models. Our strategic alliances with Industry OEMs and technology leaders help us seamless delivery our services - anytime, anywhere - by adopting our Cloud Infrastructure Services model.

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## Our Value Proposition

With Allied Digital's IT as a Service (ITaaS), businesses benefit from modernized IT that is capable of enabling innovation, easily scalable, avoids capital expenditure and reduces operational expense with an average 40% savings. We have a unique capability of bringing a team of enterprise IT experts from across various disciplines together to assess and plan the resolution of a client's problem. Our experience of blending global skillsets, toolkits, ITSM perspective service delivery and smart technology platforms has helped Allied Digital drive IT to address new business needs.

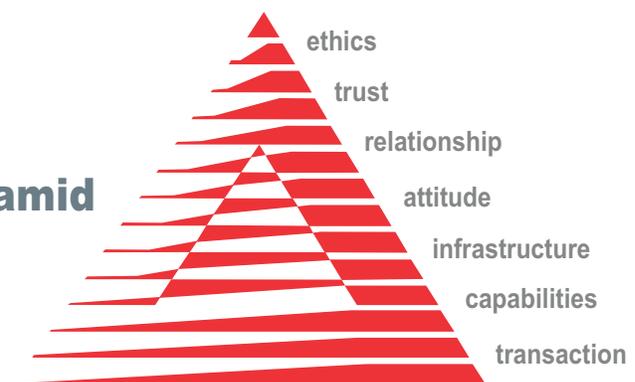
Businesses benefits include immediate 30-40% savings in their monthly operational expense which enhances their bottom line. Many distractions and risks associated with budgeting and managing IT are eliminated, allowing the enterprises to focus on their key business.

## The Allied Digital Distinction

As an organisation with a global reach, Allied Digital remains one of the most preferred choices by clients worldwide. Some of the key attributes which ensures our distinction against our competitors in the market includes:

- Over two decades of in-depth experience and cutting-edge thought leadership
- Continuous industry accolades reassuring our service delivery capabilities.
- 24X7 services - anytime, anywhere, any device.
- Dedicated Customer Centric Approach with no third-party outsourcing.
- Proprietary Integrated Service Delivery Framework.
- Technical Excellence with a global resource base of experts and consultant.
- Delivery Assurance - ("Quality, Compliance, Collaboration and Care")
- ISO Certifications – 9001, 14001, 20000-1, 27001

### Our Value Pyramid



## Success Stories

*As an organization we ensure to bring value to clients. Our goal is to accelerate the competitive impact for every client's business and its people. We have delivered solutions with speed, predictability and high value to drive business competitiveness. Some of our key success stories are highlighted below:*

Successfully deployed the co-located managed hosting of 75 virtual servers, also upgraded the IT Infrastructure with modern high performance servers and completed migration of the Servers to Allied Digital's Data Center for primary public transport company for the largest county in California, San Bernardino.



Allied Digital integrated all aspects of the natural gas value chain including Exploration & Production, Processing, Transmission, Distribution, Marketing and its related services for India's leading natural gas company head quartered in Delhi.



"Our IT leadership is not only about what we say, it's about what we do and how we do it. We help enterprises transform the way they operate make better IT decisions."

- Allied Digital



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