

Date: December 16, 2021

To,  
**The Listing Department**  
**National Stock Exchange of India Limited**  
Exchange Plaza, Bandra Kurla Complex,  
Bandra (East), Mumbai – 400051  
**SYMBOL: ADSL**

To,  
**Corporate Relationship Department**  
**BSE Limited**  
P.J. Towers, Dalal Street,  
Mumbai - 400 001  
**Scrip Code: 532875**

Dear Sir,

**Sub: Press Release by the Company dated December 16, 2021**

Allied Digital Services Limited is informing you that the **World Economic Forum admits ALLIED DIGITAL as a 2021 New Champion.**

Attached herewith the Press Release in connection with the captioned subject, which is also hosted on the Website of the Company i.e. [www.allieddigital.net](http://www.allieddigital.net) in terms Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

We request you to take note of the same.

Thanking you,  
**For Allied Digital Services Limited**

  
**Nehal Shah**  
**Director**  
DIN: 02766841



**WORLD ECONOMIC FORUM ADMITS ALLIED DIGITAL AS A 2021 NEW CHAMPION  
ALLIED DIGITAL WILL BE PART OF GLOBAL INITIATIVES**

**Mumbai, Geneva:** The World Economic Forum has admitted Allied Digital, as a New Champion for 2021.

<https://www.weforum.org/organizations/allied-digital-services>

This is a tremendous recognition for Allied Digital, a leading Global IT managed services provider and digital business transformation architect with operations in 70 countries and wholly owned subsidiaries in 9 countries including Ireland from where we directly manage and support entire European countries. This opens opportunities for Allied Digital to be a part of global initiatives at the Forum which includes leading organizations across the globe. Allied Digital will harness its unique expertise towards the betterment of society and further propelling the fourth industrial revolution. New Champions are a group of 100+ dynamic, high-growth companies that are applying new business models and emerging technologies in their everyday work. The New Champions program is one of the latest, exciting developments in the group's rich history where technology companies can make a difference to the world in the coming years.

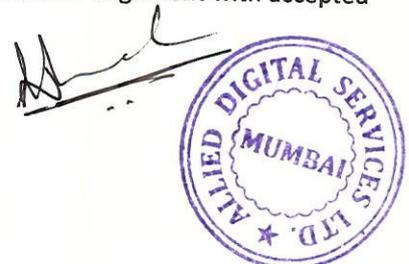
"The World Economic Forum's New Champions Community is thrilled to welcome Allied Digital as a member in 2021. With expertise in digital transformation, we believe Allied Digital will be an asset to this community of dynamic companies and we look forward to our continued collaboration." **Stephan Mergenthaler, Head of Strategic Intelligence; Member of the Executive Committee, World Economic Forum.**

The World Economic Forum since inception in 1971 has been a bastion for global change. With the ethos of "improving the state of the world", the organization has branched into other fields and focuses to make this aim a reality.

Commenting on the membership, **Nitin Shah, Chairman and Managing Director of Allied Digital** said that "We are happy to be recognized as the New Champion. Allied Digital has been at the forefront of making world a better place through technology solutions in the space of digital workplace management, cloud, cybersecurity, digital business transformation, smart cities, and infrastructure management. With operations across the world, we are pleased to be a part of WEF and offer value to global organizations. This leads to limitless positive outcomes".

Being a New Champion would drive opportunities for Allied Digital across global industries and jointly shape the agenda on key areas of each industry. Allied Digital has been inspired by UN Sustainable Development Goals and the New Champions mission to accelerate the development of ideas and business models into digital products that offer business value and societal impact. Allied Digital is leading the efforts on developing projects that serve Sustainable Development Goals.

As the global business focus moves from shareholders to stakeholders, long-term value creation has become a strategic advantage. The transformation journey that Allied Digital embarked on, seems to pay dividends with many noteworthy recognitions. A recent accolade for Allied Digital has been the PinkVERIFY® certification, a global standard that indicates a highest level of alignment with accepted service governance processes and practices.



A Global IT Transformation Architect.™



#### Contact

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Investor Communication: Contact us @ [investors@allieddigital.net](mailto:investors@allieddigital.net)

#### About Allied Digital

Allied Digital Services, India is a publicly traded global leader in information technology consulting and services, since 1984. Headquartered in Mumbai, India, it is a global managed service provider and systems integrator, offering infrastructure solutions and services to clients in 70 countries. The service portfolio ranges from digital workspace services, digital enterprise infrastructure transformative solutions, and cybersecurity services, cloud services and support, to multi-lingual, multi-channel service desks. The company has a global workforce of some 2,000 professionals, local support functions, governance frameworks, and operations across 70 countries. It offers its expertise and services to several Fortune 500 companies.

#### Awards

Allied Digital has won numerous Awards over the years. This year, Allied Digital won accolades at the SME Empowering India 2021 awards and the CIO Choice 2021 Awards in the Managed IT Services category. The Chairman and Managing Director Mr. Nitin Shah won the 'India's Greatest Leaders 2020-21' award at the 14<sup>th</sup> edition of the Asia-Africa Business and Social Forumss earlier this year.

To know more visit us at [www.allieddigital.net](http://www.allieddigital.net)

*Safe Harbor: Certain statements made in this release concerning our future growth prospects may be interpreted as forward-looking statements, which involve a number of risks and uncertainties that could cause the actual results to differ materially from those in such forward-looking statements. Investors are requested to use their discretion in relying on them. We do not undertake to update any forward- looking statements that may be made from time to time.*

